

THE UK'S ONLY MODELLING MAGAZINE

# IMAGE

2012

**How To Maximise  
Your Booking  
Success**

**Safe Tanning Guide**

**Pregnant Models Are  
Big News In 2012**

**Are Pet Models  
Becoming The New  
Supermodels?**

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# It's **all** happening!



Here's what working models say about assignments they've got through the Talent Management Group

**Amy for  
Sienna-Mae aged 1**  
**Talent Fee: £120**  
**Ref: Y242952**

## BUGGY BABY

Sienna-Mae really enjoyed her first experience of being a model. She was made to feel at ease as soon as we got there and she really enjoyed all of the attention. Sienna-Mae was asked to do some shots in and around the buggy. The nicest thing was that if they felt she needed a break they would stop for a little while. It was a nice experience that I would be more than happy for Sienna-Mae to do again.



**Jessica**  
**Talent Fee: £369**  
**Ref: E509661**

## FUN 'ZAPPING'

I really enjoyed my 3 days modelling for Talent Management at the Renewable energy trade fair at the Excel centre, custom house. I met some really great people and it was interesting finding out more about sustainable energy. The assignment involved welcoming prospective customers to the stall and logging their details for entry into a data base via

electronic scanners. We had a lot of fun 'zapping' people with our scanners! I would recommend the experience to others as an enjoyable way to make a bit of extra money and it's also a good way to meet other people working in similar fields, whether it's modelling, acting or the Arts.

**Ronni for  
Gemma, aged 11**  
**Talent Fee: £500**  
**Ref: P230054**

## RELAXED

The assignment with Talent Management was very relaxed and professionally conducted. The client and photographer were very helpful and Gemma was very relaxed and loved the two days. She was required to pose in several different school situations and it all went really well. Thank you for finding Gemma the assignment and she is keen to do more!

**Tom**  
**Talent Fee: £168**  
**Ref: BL564326**

## BEING AN EXTRA

Had a great day being an extra in a Clarks video thanks to Talent Management. There was a really nice crew who sorted me out with a good lunch. I met the other extras, and promptly assumed role of an extra walking in the background. The photographer was really polite and the day went well!

**Serendipity**  
**Talent Fee: £60**  
**Ref: S224837**

## DEFROSTING PRAWNS

The photographers were really nice and patient and even de-frosted some of their own prawns for her - even the reception staff made such a fuss over Dippy - I had to keep tight hold as there was talk of "catnapping".

**Ashley**  
**Talent Fee: £144**  
**Ref: A559285**

## RECOMMENDING THE AGENCY

When I was contacted about the assignment I was very excited, as it was the first booking that I had through Talent Management. The Assignments Manager made me feel very relaxed and made sure I knew exactly what I needed to do before the day came. When I arrived at the venue, I was very nervous but the other girls soon made me feel at ease and made sure I knew what to do and told me they'd be there to help me if I needed it. When the assignment started, I felt extremely comfortable within the first 15 minutes, and really enjoyed the day, thanks to the support of Talent Management, the other girls and the venue. I would definitely recommend Talent Management to any aspiring models, as they make sure that everything goes as smoothly as planned.

# Welcome...

SUMMER'S HERE, and whether it turns out to be a BBQ one or a wash-out, I am really enjoying all the fresh air and daylight that I can squeeze into my busy days. Isn't it funny how a bit of sunshine gives you an appetite for all things healthy?

I know it's because I'm wanting to look good while wearing less over the warmer months... but as aspiring models, you will all know the benefits of eating well, staying active and making the most of what Mother Nature gave you. If there's a look for the season it's definitely healthy, happy and natural - hopefully this issue will help you to achieve all!

Lots of fun assignments coming up, so recommend your friends to apply as models alongside you.  
See [www.talentmanagement.com](http://www.talentmanagement.com)



JENNIFER DENBY -  
Talent Management  
Public Relations  
Manager

## FEATURES

### 04 Are Pet Models Becoming The New Supermodels?

It seems that using pet models as the ultimate cute accessory has become a huge new trend for 2012

### 07 How To Maximise Your Booking Success

Maximise your chance of gaining model bookings

### 12 Safe Tanning Guide

Fake tans can be bought in many forms including sprays, creams, mousses and even wipes!

### 14 Pregnant Models Are Big News In 2012

When a trend hits the fashion world there really is no way to miss it!

## 08 and in the news...

Airbrushed Models, 2012 RBS Six Nations, Celebrity Juice, New Modelling TV Series, Cat Model In Vogue Shoot...





# Are Pet Models Becoming The New Supermodels?

**Models and Booking agents at leading UK modelling employment agency Talent Management have been unable suppress their delight when viewing images of all the super-cute pet models that have been popping up everywhere recently.**

It seems that using pet models as the ultimate cute accessory has become a huge new trend for 2012 and we can't help wondering whether this new approach has been inspired by dog actor Uggie, who featured in hit film *The Artist* last year.

Back in February we reported on Uggie's incredible success in the film in our article *Producers Of 'The Artist' Delighted To Have Booked Pet Actor Uggie* after the extraordinarily popular pooch picked up 'Best Dog in a Theatrical Film' at the 'Golden Collar' awards. In fact, many of us here at Talent Management think he was the best thing about the production.

Since then we've brought you news of home designer Kirsten Korhani's decision to include micro piglet pet models on the catwalk (Kirsten Korhani's Piglet Pet Models Steal The Show At Toronto Fashion Week) and today we notice Paper Magazine's new fashion editorial

'Dog Days' featuring an assortment of cute pups being held by models who are wearing some very special pieces by the likes of Jean Paul Gaultier, Prada and Stella McCartney.

Photographer Emily Shur has created something really special with this photo-shoot and she told *Fashionista* that the pet model stars were booked through various sources in order to find the most adorable pups around: "About half of the dogs are friends' dogs, dogs I know personally. The other half were either referred to me by friends or responded to an email I sent out looking for small to medium sized dogs for the shoot. I tried to get a good variety of breeds, colors, etc."

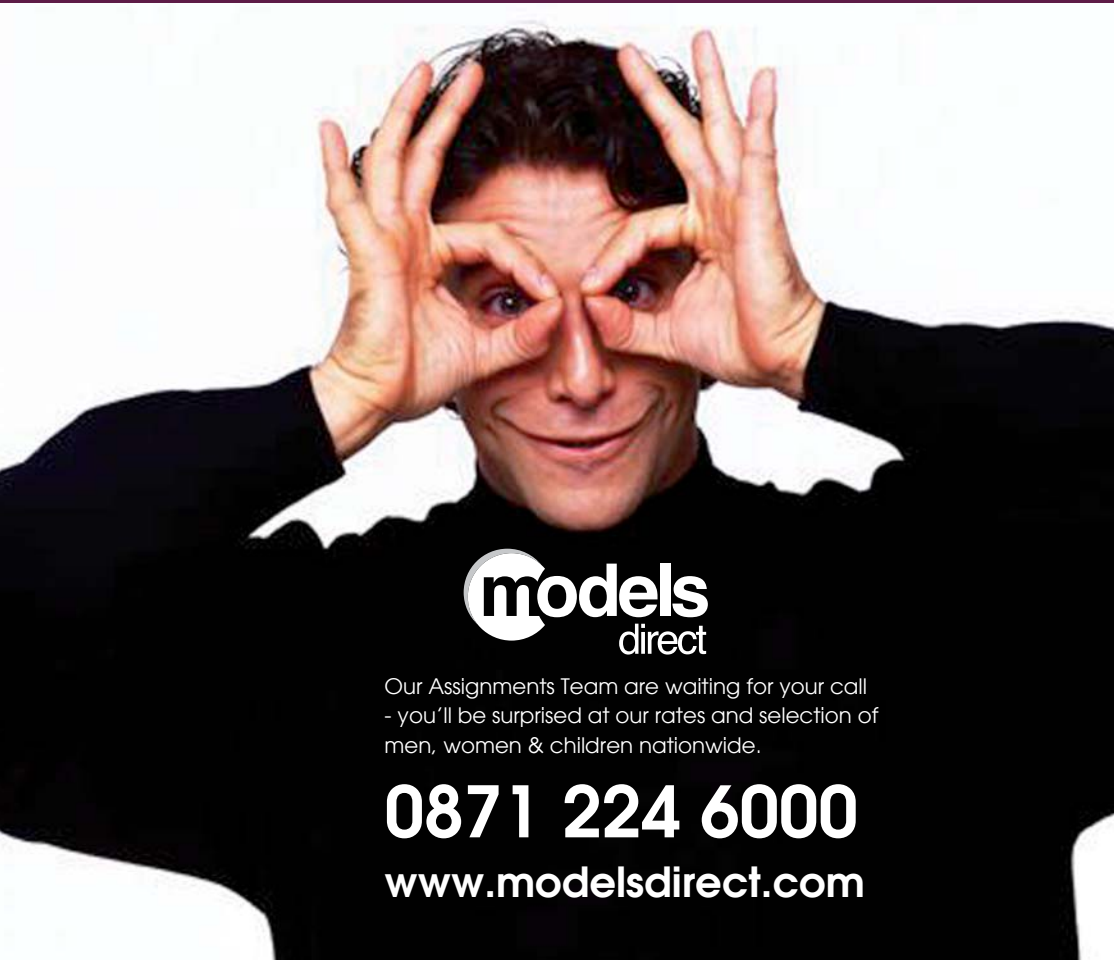
Tim Walker also photographed Kate Moss with some dog models for this month's issue of *Vogue* and we can't decide what we love more between them and the incredible shoes Moss was wearing.

If you think your pet is as cute as any of those seen modelling in these recent stories why not find out if the Talent Management panel agree. Register your pet with us and someone will contact you to let you know whether or not they see modelling potential in your furry friend.





# Looking for models?



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## How To Maximise Your Booking Success

Modelling can be an exciting and lucrative career path but it can also be a competitive one. For the savvy and determined model there are many things that you can do to maximise your chance of gaining model bookings successfully. Here are some of tips from agency Talent Management that could help you with your ambition to become a model.



### Flexibility

Modelling opportunities come in many forms and whether you're hoping to gain work in advertising, TV, photographic shoots, catwalk, promotional work, hosting, or any of the other categories that modelling has to offer, it is always helpful to remain as flexible as possible in your approach. Remember that any experience you get is an advantage, so if you're open to a diverse range of potential assignments you are more likely to find more success in future.

### Talents

Models with additional talents obviously widen their appeal, so don't forget to promote whatever skills you feel you already have and work on new ones to add another string to your bow. This could be something as simple as great people skills and confidence or it could be a specific talent such as the ability to sing, dance, act or even perform martial arts. Anything that gives you an edge will be to your advantage so let people know about what makes you unique. Clients may be more likely to book a model with additional skills.

### Be proactive

As an aspiring model you will need to put yourself out there and create networking opportunities. An agent may be able to help you with this. If you do successfully gain any offer of representation be sure to keep any online profiles up to date with images and a brief biography where possible so that clients have access to your current look. Collect references from any work offered and build on your portfolio.

### Safety first!

If you are offered representation check that the agency is regulated by the Department for Business, Innovation and Skills (BIS), and that its terms and conditions comply with the legislation that governs employment agencies. Officials from BIS carry out regular inspections on modelling agencies, examining both their activities and their offices. Sticking with regulated agencies will protect you from scams.

## Teen Demands A Stop To Airbrushed Models

This certainly isn't the first time that models and booking agents at Talent Management have heard someone express outrage about the use of digitally modified images in the media. But it is the first time we've heard it quite so loud and clear from a 14-year-old girl.

For years magazines have been called upon by health professionals, editors and various celebrities to stop excessive airbrushing due to the negative impact that it has on readers – particularly young girls. Now the young girls in question are speaking for themselves and actively joining the fight against overuse of photoshop.



Kim Kardashian's famous curves before and after photoshop

School girl Julia Bluhm has rallied over 12,000 signatures on a petition aimed at Seventeen magazine that demands the publication commit to just one spread per month consisting of unaltered images of models or celebrities. The petition is entitled "Seventeen Magazine: Give Girls Images of Real Girls!". It comes after Glamour Mag Cindi Leive's recent statement that she would ask photographers for Glamour "not to manipulate body size in the photos we commission, even if a celebrity or model requests a digital diet".

Bluhm hopes that Seventeen will follow in the footsteps of Glamour and become a more relatable magazine for herself and her peers. On Mashable.com she is quoted as saying: "Seventeen magazine is supposed to be a relatable magazine. How can we relate to computer altered photos? Seventeen is

popular with my friends and lots of teen girls. If they agree to print one unaltered spread a month, they could start a trend that will help so many girls like me feel better about their bodies."

The young activist wrote in her petition letter: "Girls want to be accepted, appreciated and liked. And when they don't fit the criteria, some girls try to 'fix' themselves. This can lead to eating disorders, dieting, depression and low self-esteem. To girls today, the word 'pretty' means skinny and blemish-free. Why is that, when so few girls actually fit into such a narrow category? It's because the media tells us that 'pretty' girls are impossibly thin with perfect skin.

"Here's what lots of girls don't know – those 'pretty women' that we see in magazines are fake. They're often Photoshopped, air-brushed or edited to look thinner and to appear like they have perfect skin. A girl you see in a magazine probably looks a lot different in real life.

"I'm a teenage girl, and I don't like what I see. I want to see regular girls that look like me in a magazine that's supposed to be for me."

If you would like to add your name to Julia Bluhm's petition you can do so at [www.change.org](http://www.change.org)

Sporting Club once again needed some experienced hosts to attend throughout the entire day at both events.

The club's Events Manager came to our booking agents and requested a selection of female models with a dress size between 8-12 and a good level of English. Of course, hosting experience was a huge advantage, but being a "natural beauty" was a must.

The models had the opportunity to work in the National Sporting Club's Cardinal Vaughan Hospitality Village, where there was a luxury marquee, celebrity guest speaker and, of course, the opportunity to see one of the greatest sporting occasions in the Rugby calendar.

For our teen models Yasemin and Tanya, both 18, this was their second time hosting for the National Sporting Club.

Shortly after the event, Yasemin told us how it went: "The assignment was fun as I met some lovely people and I got to dress up glamorously. Getting work in the talent industry can be hard, but you should follow your dreams."

## Child Model Duda Bündchen Melts Hearts In Brandili Mundi's New Campaign Video

The bloggers here at Talent Management recently told you all about Gisele Bündchen's five-year-old niece, Duda Bündchen, bagging a designing and modelling job for Brazilian children's clothing company Brandili Mundi.

Well, now we've just come across this super-cute video of Duda starring in the brand's new campaign commercial.

We think the toddler looks adorable modelling the spring 2012 collection surrounded by flowers.



Brandili Mundi: 2012 Spring Collection by Duda Bündchen - [www.brandili.com.br](http://www.brandili.com.br)

## Talent Management's Male Model Apostolos Appears On ITV's Celebrity Juice!

Talent Management's male model Apostolos showed he's up for a laugh, as he appeared in Keith Lemon's TV comedy panel game Celebrity Juice.

For those of us in the agency that missed the show – which featured Holly Willoughby, guest team captain Jonathan Ross and guests Marcus Collins, Chelsea Healey, Max Beesley and Russell Kane – we've been checking out clips on the Celebrity Juice website which shows our very own Apostolos in action.

The outgoing 46 year old, who clearly doesn't take himself too seriously, appeared in front of a blindfolded Jonathan Ross as he took part in host Lemon's hilarious 'bigger or smaller' game!

In honour of Ross' wife Jane Goldman, and her, ahem, 'assets', Lemon presented the fellow comedian with a collection of objects that he had to identify as bigger or smaller than his wife's chest. After what



Talent Management's Male Model Apostolos

looked like a pair of roast chickens and two wobbly jellies, Apostolos, who signed with Talent Management just last March, happily stood in as the final object!

Catch the highlights over on the Celebrity Juice website.

## Brand New Modelling TV Series To Be Hosted By Naomi Campbell!

Look out America's Next Top Model, there's a new girl in town and she's every bit as 'fierce' as Tyra Banks! Talent Management has just heard news that may explain the recent ANTM shake up reported on by Talent Management last week. From what we hear, a modelling show battle looks likely to rage over months to come, and Tyra will need to pull out all the stops if she hopes to stay ahead.

It has been revealed that Oxygen (the same cable network that hosts ANTM) is soon to air a brand new model competition series. The show will be named The Face and legendary supermodel Naomi Campbell is set to star, acting as a mentor to modelling hopefuls who make it onto the show. According to rumours two additional supermodel coaches – whose identities as yet remain a mystery – will also be joining her on the show. We cannot wait to find out who they are! Meanwhile, Talent Management favourite, famous fashion blogger Bryan Boy has been named by some sources as one possible replacement on Tyra's team.

At 41-years-old Naomi Campbell has 26 years of experience behind her and really is one of the original supermodels. During her modelling career she has also turned her hand to acting, singing, writing, designing, activism and charity work. However, despite this diverse range of interests, issues relating to the supermodel's personal life have gained her a reputation for having a side that is not quite so desirable. She has been accused of several acts of violence over the years and in 2005 was photographed in a T-shirt bearing the words: "Naomi Hit Me...and I Loved It."

So, the best person to offer advice to aspiring models? The jury's out. What do you think? Here at Talent Management we hope, for their sakes, that she manages to keep control of that fiery temper.



## Arizona Muse Accessorises With A Cat Model In Vogue Shoot

Models and booking agents at Talent Management have noticed that the pet modelling phenomenon we have referred to so often over the last few weeks is continuing to grow. Yet another well-loved pet has recently been spotted taking part in a high profile fashion shoot by members of the Talent Management team.

You may remember our article 'Kirsten Korhni's Piglet Pet Models Steal The Show At Toronto Fashion Week' which reported on micro-piglets featured on catwalks at Toronto shows. Also, 'Are Pet Models Becoming The New Supermodels?' where we discussed the new trend around the use of pet models in photographic shoots, and the cute pups that photographer Emily Shur had gathered together in order to create a Paper Mag editorial named 'Dog Days' – models on this shoot were photographed interacting with pooches while working the latest Jean Paul Gaultier designs.

This time our hearts have been stolen by a beautiful, yellow eyed, black and white cat, who has appeared with the incredibly successful and stunning model Arizona Muse in this May's edition of Vogue.

The purrfect pair showcase some gorgeous bags and clothing in a six-page 'Cat's Meow' editorial and the mystery cat model gets a chance to prove that his, or her, look is as versatile as Arizona's by posing for a number of different images. The fabulous feline is photographed on an ottoman, under a table, peeking out from the seat of a chair and



Arizona Muse and the latest pet model to steal our hearts - image sourced from Vogue

in our favourite pic, where it stares wide-eyed into the camera with one paw on Arizona's lap.

The shoot was styled by contributing editor Elissa Santisi – who obviously knows how hot pet models are right now – and Arizona's styling is also absolutely on point. We love the tribal, graphic prints she's wearing in the photographs, that range from clashing brights to black and whites, with more than a nod to 80s style.

Additional stars in the shoot are the animal inspired handbags, featured in tiger, zebra and leopard print designs. The tagline reads: 'The wildest bags for urban prowling take cues from the animal kingdom, from spots to stripes to scales.' The images were taken by Raymond Meier.

## Zac Posen Embraces Women Of All Different Shapes

American fashion designer Zac Posen has been approached by Lord & Taylor to create new capsule collection.

Explaining the new capsule collection to HuffPost, Posen said: "I design for women with bodies, first of all. From being raised, since I was 21, on the road in America with the American women, (I know that) women have bodies. Women have hips and they have all different shapes. So I try to embrace that.

"I often think fashion tries to hide that or tries not to realize that, and I am totally about women feeling good about their bodies and embracing it. That's hugely important to me."

## Model Ruby Aldridge On Singing In Her Band's First Live Show

Modelling is undoubtedly the gateway drug of the entertainment industry. Time and time again, we've seen models venture into different talent opportunities that have opened up thanks to their successful modelling careers; Lily Cole into acting, Tori Praver into designing and Tyra Banks into photography, to name a few.

Much like these women, fellow model Ruby Aldridge has also begun to explore a hidden talent, which in her case is singing.

The American model known for her grungy looks has been modelling since she was 14, and now, at 20 years old, her love of music and singing can stay hidden no more and her fledgling music career looks set to take flight.

Aldridge is the lead singer in her band, tentatively called Texture, which, a little over a year old, was born out of an improv session with artist, writer and bassist Bozidar Brazda at Smash recording studios in New York.

Aldridge, who is currently on the hunt for a guitarist to complete the group, recently told Vogue Australia: "I don't consider myself a musician yet. I'm just a fan who's excited to be making music for the first time."

While nerves come with the territory for models during fashion week, Aldridge suggests there's nothing quite like the pre-show jitters when singing live to an audience: "We played our first show at an art opening in New York a few months ago," she told the publication. "We did a cover of 'Astro Zombies' by the Misfits and three of our own songs. I was so nervous about the show, I almost didn't show up!"

The team at Talent Management are looking forward to seeing how well Texture do in the industry, but with a world-famous model in the band, we're sure they'll be a success!

## 8 Talent Management Models Dress Up As Doctors & Nurses With Modelling Job For Salix Consulting

London-based PR consultancy Salix came to leading UK modelling agency Talent Management looking for a selection of diverse 'real-looking' models – which of course is our speciality!

The consultancy firm, known in the industry for their energetic approach to business, were looking to update the image library of one of their clients who provide flexible staff to the NHS.

So that the images would appeal to a broad base of people in the recruitment industry, Salix requested a selection of both male and female models that represented a diverse range of sizes, ethnicities and ages.

Needing to present the client's various staff groups, our task was to find models to act as doctors, nurses, healthcare assistants and hospital admin staff for images suitable for publications, websites and recruitment campaigns.



Talent Management's female model, 43-year-old Morimda

With this strict brief in mind, Talent Management's model booking team quickly got to work and headed over a great selection of models.

Of those put forward for the job, 8 lucky models with ranging ethnic backgrounds, from Indian to African, made the cut and were booked in for the February shoot.

Prior to the photoshoot, all our models were briefed beforehand by our modelling assignments team, and were asked to arrive at the shoot with clean hair, clean, short nails with no nail varnish or false nails, and no make-up, as a make-up artist was booked on the day. The group were also asked to bring a pair of black flat shoes, with rubber soles, ready to style with the uniforms.

Shortly after the 2 shoots, our models wrote to us expressing how much fun they'd had on the day.

Reading through the feedback, which can be viewed on Talent Management's Success Stories, it seems all 8 models truly took something positive from the assignments, not to mention nearly £200 each!

## LGA London Book Talent Management's Tom & Gabriella As Extras On Clarks Ad

One of the UK's most prestigious artist agencies, LGA London, recently got in touch with Talent Management in search for extras for their latest high-profile client – Britain's best known shoe retailer, Clarks.



Talent Management swiftly got to work comprising a selection of models that fit the brief, and of that group, 33-year-old Gabriella and 24-year-old Tom, both London-Talent Management's, were the client's favourites. Male Model Tom

Our male extra Tom, who earned £168 for the day's work, wrote to us expressing how well the assignment went: "Had a great day being an extra in a Clarks video thanks to Talent Management. I met the other extras, and promptly assumed role of an extra walking in the background."

Both Tom and Gabriella did a great job of acting natural for the 2-3 hour filming period and we can't wait to see the ad when it comes out!

## Miranda Kerr & Baby Model Together For Who Magazine

Talent Management can't resist a gorgeous mum and baby pic, so when we caught sight of Miranda Kerr and baby Flynn covering 'Who' magazine this month there was a collective 'Aww' ringing through the offices in no time.

Miranda and Flynn are far from the first mother and baby duo to grace the front cover of a magazine. To name a few, we have seen Christina Applegate with daughter Sadie, Jessica Alba with daughter Honor, Christina Aguilera with son Max, and Nicole Richie has covered 'People' magazine as part of a mum and baby portrait twice – with both daughter Harlow and son Sparrow.

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## Modelling Agencies Unite Against Sunbed Use

Talent Management are pleased to hear that several top modelling agencies have united against sunbed use. Many models who will appear at the London Fashion Week events are reported to have been banned from using sunbeds. The move has come in support of Cancer Research UK's R UV UGLY campaign, which aims to educate people about the dangers of sunbed use.

Research shows that melanoma rates have more than quadrupled in the last 30 years and using a sunbed as little as once a month could increase the chance of developing melanoma by more than 50%. Worryingly, melanoma is the second most common form of cancer in 15-34 year olds. Despite these shocking figures many of those who hope to become a model unfortunately still turn to sunbeds for a 'quick fix' tan. Now modelling agencies and top models are helping to send

out a strong message that sunbed use is dangerous and should be avoided.

SunSmart campaign manager at Cancer Research UK, Chris Lunn, said: "We're delighted that leading model agencies are backing our R UV UGLY? campaign. Using sunbeds can make your skin coarse, leathery and wrinkly. The UV rays from a sunbed can also damage the DNA in your skin. Over time, this damage can build up and may lead to melanoma, the most serious type of skin cancer. So, if you feel you must have a tan, it is safer to fake it."

Porcelain skinned models and celebrities such as Nicole Kidman, Lily Cole, Julianne Moore, Nicola Roberts and Dita Von Teese have been proving for years that pale can be beautiful. David Colbert from the New York Dermatology Group agrees: "If you look at Rachel Weisz, Nicole

Kidman, Cate Blanchett, even Madonna, they never go in the sun without protection. Keeping out of the sun means the skin ages more slowly and people look better. Trying to be tanned is a thing of the past."

If you are interested in finding out more the R UV UGLY Roadshow will take place at Manchester Arndale Centre 24 - 26 February, and the Newcastle Metro Centre 2 - 4 March. There will also be open days put on at various venues and hosted by Sk:n during February and March - you can claim a free skin scan at either. The scan will allow you to view UV damage to your skin which has been caused by exposure to the sun or sunbed use. If you are unable to attend either the roadshow or an open day event you can still claim free vouchers for a skin scan at your local Sk:n clinic via Facebook!

## Safe Tanning Guide

**Fake tans can be bought in many forms including sprays, creams, mousses and even wipes! It is up to you to decide which product will suit you best, we would recommend a tinted product as this will help you to see how even the finish is before your tan develops. When you have decided on the best product for you, try following these Talent Management guidelines:**

**Exfoliate:** Before using any fake tanning product, exfoliation is a very important step. Talent Management recommend exfoliating gloves or

an exfoliating sponge for this task - you can buy these at most leading chemists.

Bathe or shower and apply your favourite shower gel to the sponge or gloves before gently but thoroughly sloughing away any dead skin from your entire body. Start at your feet and work your way up, always towards the heart. The great news is that this process alone will greatly improve the appearance of your skin, with or without the tan, when done regularly! Rinse suds off carefully afterwards.

**Moisturise:** Before applying your fake tanning product, moisturise! Pay particular attention to the knees, elbows, ankles and wrists, and any other areas where you may have dry skin. Do not use an oily moisturiser, as this will create a barrier between your skin and the tanning product, preventing it from being absorbed. Let your moisturiser sink in and leave for 10-15 minutes before applying your tanning product.

**Apply fake tan:** Apply an oil-based moisturiser to your hands and wrists to protect them from absorbing

a build up of tanning product, then begin to apply your product. Again this is best done from the feet upwards, as quickly and smoothly as possible to prevent streaks developing. Some tanning products provide latex gloves to prevent 'orange hand syndrome'. If yours does not then a great tip is to wash your hands between applications. For instance, apply to legs; wash and moisturise your hands; apply to body; wash and moisturise your hands; apply to arms, etc. Don't forget your neck!

**Face:** For the face use a tanning product designed specifically for this purpose and follow the directions

carefully. Be sure to take care around the hairline and eyebrows. Rub these areas with a dry flannel after application to avoid product build-up.

**Aftercare:** When you have finished applying your product to your body, give your hands a final wash and use a dry flannel to remove any excess from the knee, ankle and elbow areas, or any other places where you feel it is required. When you are happy that your tan is even, let it sink into your skin for as long as possible before getting into some loose, dark coloured clothing. Leave your tan to develop for as long as possible before bathing or showering. It

is best to have quick showers for the next few days, rather than long baths, to prolong the length of your tan, and apply moisturiser regularly to keep it locked in. Now you can either top up regularly with a more gradual 'everyday' tanning moisturiser, or after about a week you can remove following a good soak in the bath, using your exfoliating glove or sponge.

**Final note: Don't forget to use a sun block - fake tanning products do not contain them!**



## Pregnant Models Are Big News In 2012!

When a trend hits the fashion world there really is no way to miss it! Recently Talent Management spoke about supermodel Natalia Vodianova's daughter Neva - the latest in a run of child models who've been keeping the family tradition alive by appearing in their own campaigns. Now Talent Management has seen a cover shot featuring what has recently become another very familiar sight - a scantily clad pregnant model. This time it's the beautiful Parisian model Julia Restoin-Roitfeld, for ID magazine.

Julia is a model and art director currently based in New York. She's also the daughter of the former French Vogue editor-in-chief Carine Roitfeld and has previously featured in campaigns for brands such

as Lancôme and Roberto Cavalli. Her baby's father is Swedish male model Robert Konjic, so maybe this baby will be another super-cute child who we should expect to see starring in their own fashion shoot in years to come!

But just what is it about pregnant models lately? We have seen Victoria's Secret model Alessandra Ambrosia and Jessica Simpson both pose for nude pictures while heavily pregnant. Hat designer Robyn Coles even went a step further when she chose to use naked pregnant model Sophia Cahill on the catwalk during London Fashion Week earlier in the year.

Well, apparently all things pregnancy, baby and child are simply 'en vogue' right now, and Ambrosia for one seems

more than happy with that. The 31-year-old mum of two said of her shoot: "A nude photo-shoot was good, because pregnancy makes me much more confident. I'm proud of my body to be generating a life. I wasn't ashamed to do a nude shoot for two of my favourite photographers. I'm happy to have one of the most important moments of my life recorded by them."

Julia Restoin-Roitfeld seems to agree with this sentiment: "I still dress how I used to dress and sometimes people look at me weird on the street, as if because I'm pregnant I stop being a woman. I'm going to be a mother but I'm still a woman, I still want to feel good about myself and feel pretty."

## Recent client requests for models

Here are examples of recent client requests received by Talent Management National Assignments Department. We search our database of models from all over the country and propose to clients those which match their requirements. Our Coordinators call the models selected, offer them the assignment together with a fee... then the assignment takes place!

### Caucasian male 'tough guy'

Looking for a Caucasian male actor for a role in a film.  
Job ref: 6767ba

### 5'10" male model

Seeking a 5'10" male model to play a body double for Stuart Pearce in a TV ad.  
Job ref: 61371d

### Body doubles

Casting body doubles for a commercial for a comparison website.  
Job ref: 5dfaa1

### Actor with Mediterranean looks

Seeking a male actor with Mediterranean looks to play a main role in a London theatre production.  
Job ref: c44690

### Lovable Indian actor

Seeking a male to play a taxi driver for a phone commercial for Isreal. 35 - 50 years old Indian actor.  
Job ref: 8684a4

### Indian model with quirky face

Seeking an Indian model with a very quirky and interesting face for a phone commercial for Isreal.  
Job ref: fe584e

### Waif-type female model

Casting for a for a feature film.  
Job ref: 0c575d

### Murder mystery actresses

Seeking professional actresses aged 25-45 with murder mystery experience.  
Job ref: 411eb5

### 5 Dancers

Casting 5 male and female dancers for a commercial.  
Job ref: dc917d

### Attractive Caucasian/mixed race male actor

Looking for a 25-26 year old Caucasian/mixed race male actor for a role in a film.  
Job ref: 415667

### 2 x Oriental male child models

2 x male Oriental child models/actors, aged 5-10, to play brothers in an advertisement.  
Job ref: 13c941

### Newborn for SMA photoshoot

Newborn baby required for lifestyle photoshoot  
Job ref: 6731

### Oriental female model

Looking for an Oriental female model/actor, aged 30-35, to play the role of mum in an advertisement.  
Job ref: e856fd

### Mature female model

Seeking a model who looks like the queen.  
Job ref: 11f768

### Genuinely Brazilian male model

Brazilian male model with cool contemporary look sought for a photographic shoot.  
Job ref: 60445c

### Athletic Caucasian male model/body double

Seeking an athletic looking Caucasian male model for an advertisement for a well known brand.  
Job ref: e92c13

### Female model/body double

Looking for a Caucasian female model to appear as a body double in an advertisement for a well known brand.  
Job ref: 72f7fd

### Dark haired male model

Caucasian male model/actor required for a role in a car advertisement to be filmed in Israel.  
Job ref: 4f8628

### 2 x very beautiful female models

Looking for 2 x very beautiful female models aged 25 - 28 for an advertisement.  
Job ref: 342edc

### Male model

Seeking a white male model to play a body double for Ray Mears in a commercial.  
Job ref: be72b8



# Maybe you know someone interested in talking to us?

Part time modelling, acting, singing can be fun and rewarding...



## **Madonna, Talent Fee: £128**

The client appreciated my looks and made me feel positive about the modelling experience for Models Direct. I was asked to partake in 3D scanning to be used in a gaming product. The assignment was interesting as it did not involve traditional photography: it was a great learning experience!



## **Katy for Max aged 1, Talent Fee: £1,620**

We never expected that Max would be chosen as the "hero" baby for the Pampers campaign. We were delighted and so proud of him. It has been a lovely experience and we look forward to embarrassing him with the story when he is older.



## **Jake, Talent Fee: £140**

It felt great to be a model for the day. It was a really enjoyable promotional day. The best thing about the modelling assignment was seeing my picture on all the promotional magazines and advertising from the previous photo shoot.

...we are always looking for men, women and children of all ages to appear in advertisements, films, shows, catalogues, commercials, walk-ons, extras

- what do Talent Management offer?
- why are they different?
- what sort of work will you do?
- are they real people or just a web site?

- how much money will you earn?
- will you have time?
- how does it work?
- will it cost anything?
- can I apply?

Call us now to talk through  
being a part time model with us

**0871 521 2111**

Easily fits in with work and family



Europe's number one  
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model Employment Agency  
Established 1990