

THE UK'S ONLY MODELLING MAGAZINE

IMAGE

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Spring 2012

Booking Agents Love Models With Talent

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- TREND ALERTS

Unemployed Youths
- Talk To Me!!

"More Brown Bras, Please"
- When 'Nude' Doesn't Match
Your Skin Colour

From Baby To Mature

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It's **all** happening!



Here's what working models say about assignments they've got through the Talent Management Group

Sarah
Talent Fee: £300
Ref: J53468

GOING UNDER

I really enjoyed the time that I spent at the studio. The modelling assignment with Talent Management involved posing as a client for an educational video for Adam Eason's School of Therapeutic Hypnosis. Talent Management are a great agency to work with and I have recommended to others who are interested in working in the industry.

Gareth
Talent Fee: £255
Ref: G202425

THANK YOU TALENT MANAGEMENT!

I would just like to say thank you Talent Management for the assignment, which was modelling quit smoking products. As always you were



100% with all your details and phone calls back to me. The day went well with the crew, who were all great and good to get on with, and we had an early finish! I hope to hear from you in the near future with other assignments for me. Thanks once again.

Alex, aged 9
Talent fee: £510
Ref: N191025

A STAR FOR THE DAY

I loved the modelling assignment with Models Direct! Everyone was so nice. I had to pose doing everyday things such as getting up, going to bed, brushing my teeth, eating lunch and breakfast, playing, and going to school. It felt great; I was a star for the day! Everyone fussed over me, which I liked a lot! I really, really enjoyed my 2 days.

Sam for Bailey
Talent Fee £145
Ref: Z518188

PAWS FOR THOUGHT

The best thing about the Talent Management assignment for Bailey was probably the food, and all the attention she got from everyone. Bailey was asked to sit on a white background, which she did very well. Then we went outside for another shoot where Bailey was being held by one of the children (actors) to have photos taken.

Kate
Talent Fee: £260
Ref: AY520634

JOHNSON & JOHNSON SHOOT

I enjoyed being a model for the first time, it was fun. I don't get nervous generally, so this was not a problem. I really enjoyed working with the 2 other models, who were great fun. We made each other laugh to keep our smiles genuine for the photoshoot, which was for Johnson & Johnson. I also learnt some new modelling skills on the shoot, such as learning the correct positioning to avoid the product reflecting light. I initially joined up for extra cash as I am studying for my Masters. Joining a modelling agency like Talent Management makes it so much easier to find work as I am busy with my studies otherwise. Thanks Talent Management!

Greg
Talent Fee: £120
Ref: Z212198

FACE SCAN

It was exciting to be a model for the day for Talent Management; I couldn't wait to get there! The best thing about the modelling assignment was getting to see all the equipment. I was asked to sit in a chair and wear a hat so my hair didn't stick out, they then took a scan of my face.

Welcome...

It's spring already and Talent Management has been busy as ever. In this issue of Image magazine, we talk about all our latest modelling jobs, from a shoot for Johnson & Johnson's Nicorette brand to our pregnant model Pippa posing for a new Harley Street clinic to promote their amazing 4D Baby Scan.



JENINIFER
DENBY - Talent
Management
Public Relations
Manager

Also this season, we've been reviewing the latest trends and modelling news from the industry's coolest sources, as well as discussing the hottest topics being debated in the industry right now. We talk about the need to diversity 'nude' lingerie for women of colour, youth unemployment, and explain why 'triple threats' have an advantage in the modelling industry.

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Booking Agents Love Models With Talent

Talent and modelling agency Talent Management has always booked models and talent alongside each other and it seems that their approach is currently being reflected by other modelling agencies around the world.

Singers Solange Knowles and Lana del Ray are just two of many musicians-turned-models that model booking agents at Talent Management have seen get signed recently. Other models with talents that you may be familiar with include musicians

Ellie Goulding

and Myleene Klass, and presenters Amanda Brunker and Tess Daly.

It shouldn't really come as a surprise that many models have talents that cross over into other areas of entertainment. The same is often true for actors or singers. The fact is, as much as the media seems to enjoy digging at creative people who change their career focus – from, for example, acting to singing or modelling to presenting – this tendency really makes perfect sense.

Many actors will have been to stage schools where they were trained not only in acting skills but also in presenting, dancing and singing. The personality that suits a life in the public eye – somebody who has confidence and that 'star' quality that you just can't quite put your finger on – could quite possibly make it as any number of different talents.

Who knew that Kylie Minogue had such an amazing singing voice and live stage presence when she first appeared as Charlene in Neighbours? How could we have guessed that actress Nicole Kidman would impress Robbie Williams so much with her singing voice in 'Moulin Rouge' that he would

successfully approach her to work with him on Sinatra tribute track 'Something Stupid'? Williams told the BBC at the time: "I heard her sing in Moulin Rouge and I asked if she would be interested. I fully expected to be knocked back – she is a proper Hollywood star but she said yes – I was amazed and thrilled."

There are also many acting skills employed in the job of a model, whether photographic or catwalk based, and modelling agencies are very much aware of the advantage that basic acting skills can be to a potential model.

Talent Management understands that for those who have a desire to become a model, additional skills often raise your chances of getting a booking and finding a way into the industry that you are passionate about.

Do you think actors, presenters and musicians who model should be treated with less credibility than those who focus in just one area? Or do you agree with booking agents at Talent Management who believe that model bookings should be based purely on how talented the individual is at the particular role? Head over to our blog to let us know.

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Unemployed Youths – Talk To Me!!

Talent Management has a lot of contact with the next generation. We represent teen models and young people with various talents everyday, many of whom – we're happy to say – are bright, respectful and enthusiastic 'doers'.

These are the young people who engage with prospective employers, use their initiative and show willing. They're also the ones who are more likely to 'go places' and ultimately lead full and rewarding lives. We find that teens and young people with this type of personality are consistently selected for assignments in the place of the less forthcoming and we believe that they're more likely to find success and happiness, not only within the entertainment or modelling industry but also in their lives generally.

However, there is a less appealing kind of youth out there who is letting the side down and themselves in the process. This is the young person who appears completely unable to communicate with anyone outside of a handful of friends; who will look resentfully at you from below pierced eyebrows; who has a hairstyle that can only be described as the latest expression of teenage rebellion; and who generally

appears to have forgotten any social skills that they were ever taught. For this reason amongst others they will often fail to excel.

How is it that some young people can appear to be such ego maniacs – disproportionately concerned with their image or the latest trends – while remaining so backwards in coming forwards? The types who seem to have an opinion on everything yet nothing worthwhile to say; who show contempt but no passion; are often aggressive but rarely assertive; and treat those that they should turn to for inspiration, support and guidance as either invisible, crazy or the enemy!

With current levels of youth unemployment so high this is surely a situation of concern. Amongst other things maybe we should give our young people practical training in school to help them in real-life situations. Dare we suggest that an hour a week spent focusing on gaining real-life skills could be more valuable to our children than another hour of history or religious studies? At the moment such training isn't really available, so it's up to the teens out there to work things out for themselves.

This is a plea from Talent Management to all the talented young people and potential teen models out there who want to be the best that they can be. If you would like to make a positive impression, enjoy true self respect or gain valuable insights that could help you to move forward in your life and become an adult with substance then please consider these Talent Management tips when trying to attain any form of employment or work experience:

Do:

- Pursue knowledge.
- Go for it despite your fears.
- Believe in yourself and stay positive.
- Snap out of that gaming induced coma.
- Make eye contact with potential employers.
- Engage with your elders – you might learn something.
- Be prepared to work for a low wage just to get training, experience is priceless and will pay off.

Don't:

- Mumble.
- Overuse the word "like".
- Communicate like dis or This!
- Spend more time on facebook than you do on studies.
- Dress for a funeral – or a party – everyday, regardless of the occasion.
- Complain about things that you have no intention of attempting to change.
- Have a tattoo or piercing in a visible area that just won't look cool for most of the rest of your life.

Teen Model Barbara Palvin Becomes L'Oréal's New Ambassador

Giving hope to all the short and young models out there up against the 6ft something supermodel long-timers, at only 18 years old and 5 ft 7.5in Barbara Palvin has just become L'Oréal Paris' latest global ambassador.

But what's even more impressive is that prior to bagging the L'Oréal Paris gig, the Hungarian model already had an extraordinary selection of modelling jobs in her portfolio.

The team at modelling agency Talent Management put that down to starting out young. Discovered by modelling agents at just 13 years old, she shot her first editorial that year for Spur Magazine.

Since then, the teen model has covered L'Officiel, Vogue Russia (pictured right), Glamour Hungary and Jalousie Magazine, and has bagged modelling jobs for Armani Exchange, H&M, Victoria's Secret, Calzedonia, C&A, Elle and Louis Quatorze.

And to top it all off – proving it's not only Kate Moss that can work on the



Vogue Russia December 2010

- Photographer: Eric Maillet; Model: Barbara Palvin

catwalk as a short model – Palvin made her catwalk début for Prada at just 16 years old, and hasn't been off it since!

And now that the teen can add L'Oréal Paris to her client list, a job that will see her front the brand's new lipstick "Rouge Caresse" through both TV and print campaigns, we think Palvin will become the name on everyone's lips.

Speaking to trade journal WWD, she said: "I'm very excited about the prospect of joining the L'Oréal Paris family alongside huge, iconic celebrities such as Gwen Stefani and Claudia Schiffer.

"I have a very personal vision of beauty, which is very closely aligned with their modern approach."

L'Oréal's president Cyril Chapuy added: "(Barbara) is a very promising supermodel with a fascinating personality, fresh and elegant beauty, with a great sense of humor and astonishing maturity. I think she has this incredible potential to become a household name."

Talent Management's Baby Model Features In Comedy Drama Doc Martin

Leading modelling agency Talent Management is excited to reveal that one of our baby models has just featured in British comedy drama Doc Martin starring Martin Clunes.

Blonde haired, blue eyed Alfie, now 7 months old, was the lucky baby chosen for the popular ITV series which follows a doctor, played by Martin Clunes, whose tactless manner causes mayhem.

With 8 weeks filming in Port Isaac Alfie was very happy and contented on set according to his mother Chantelle Cane.

Chantelle, from Gloweth Truro, Cornwall, told Talent Management a little about her son and why she decided to get him into baby modelling: "Alfie is a very sweet and calm little chap, always smiling and laughing and always chilled. He is my 4th baby and if I had him first I'd have had 11 or more!

"I became interested in doing something special with Alfie as soon as he was born, as he was blonde with these amazing blue eyes and everyone melted when they saw him. Like any mother, I wanted people to see how stunning my boy was."



Baby Alfie With Martin Clunes

Chantelle went on to tell us how Alfie bagged such an impressive role so young: "Doc Martin started when Alfie was 2 weeks old after I saw an advert in my local paper saying that they were looking for a baby model at about 8lb in weight with fair hair and blue eyes. So, I applied with a picture and within minutes the producer rang to say bring Alfie to Port Isaac, where they were filming the next day."

When filming began, Chantelle said that the production team treated

her son extremely well. "They were lovely and so caring. Martin Clunes and all the crew were amazing with my son.

"When it was time to start Alfie acting, sleeping or smiling, they took him, and I closely followed, to be filmed either being carried by Martin or pushed in a buggy!"

Looking towards the future, Talent Management is confident little Alfie will continue on his path of success now that he has signed up with one of the UK's leading talent and modelling agencies for children.

Chantelle ended by telling us: "I'd love this to be a stepping stone for my son and fingers crossed he gets more work. As a mum I will work hard to make sure my son has a good future."

90-Year-Old Iris Apfel Models Her Own Makeup Collection For MAC

MAC has revealed who is heading their latest make-up collaboration, and Talent Management couldn't approve more of their choice – fashion icon Iris Apfel.

Being a brand that always surprises us with their pick of collaborators – other favourites with Talent Management have included Gareth Pugh and Lady Gaga – the

quirky and super-influential Apfel seems a fitting choice.

Her colour collection, which debuted on January 5, features a mascara, lipsticks, lip liners, beauty powder, nail lacquers and eye shadows with "as much flair and joie de vivre as the woman who helped create it".

Considering that back in the day, Apfel used to use melted moustache wax as mascara, giving a very heavy and striking 'Miss Pig-

gy' look, we can't wait to try her mascara, 'Opulash'. Its giant brush promises to give you big, fat, full, bouffant lashes that will make your eyes pop even through the thickest of glasses!

Not only do we love the look of this range and the products' ornithological themed names – Pink Pigeon, Silver Gull, Toco Toucan – but we're also big fans of Apfel's modelling efforts.

At an incredible 90-years-old, Apfel looks amazing and we think she will have mass appeal from young to old.



Iris Apfel for MAC

Companies Praised For Booking Models With Disabilities

Ryan Langston makes the ideal child model. Cheerful and confident, he shines in the advertisements he appears in for Nordstrom and Target, which have been the subject of much praise recently. The reason for all the attention? Six-year-old Ryan has Down's syndrome.

Blogger Rick Smith – who runs the Noah's Dad blog also has a son with Down's syndrome and he is of the same opinion: "This wasn't a 'Special Clothing For Special People' catalog. There wasn't a call out somewhere on the page proudly proclaiming that 'Target's proud to feature a model with Down syndrome in this week's ad!'... In other words, they didn't make a big deal out of it. I like that."

The decision to book a model with a disability is nothing new or unusual to either of these companies, both Nordstrom and Target began booking disabled models in the 1990s and have continued to represent children of all abilities in their advertising campaigns.

This situation is thankfully becoming far more common as the modelling industry continues to become more inclusive.

Johnson & Johnson Book Talent Management Models For Nicorette Shoot

Mark Langridge Photography, a firm that specialises in shooting creative images for businesses, as well as advertising, marketing and design agencies, recently came to Talent Management seeking models for its latest high profile client – the Fortune 500 pharmaceutical giant, Johnson & Johnson.

Multinational Johnson & Johnson were looking to set up a lifestyle shoot for its well known quit-smoking products brand, Nicorette, and the photographers at Mark Langridge were hired to take on the challenge.

The marketing images Mark Langridge shoots for are designed to be enticing, commercial and effective, and for that, they needed suitably fitting models.

The firm asked the model bookers here at Talent Management for attractive yet 'real' looking male and female models between the ages of 28 and 45, who have some experience in front of the camera.

Of course, with a diverse range of models based nationwide, Talent Management was able to provide a great selection of models that fit Johnson & Johnson's requirements. Of the selection, 39 year old Lizzie, 33 year old Kate, and 36 year old Gareth were the lucky chosen ones.

On the day of the shoot, which was set up in a café in Berkshire, our models arrived on set in their requested smart casual outfits, with nails filed neatly for the close up product shots in the hand, ready to show Nicorette's quit-smoking products 'in action'.

Lizzie, whose talent fee for the shoot was an impressive £312.00, told us a little about how the job went: "I modelled for Johnson & Johnson for the day for their Nicorette brand. Although I have modelled before, I'm always quite nervous as you never know what to expect."

Kate, our other female model chosen, also had fun on the shoot: "I enjoyed being a model for the first time, it was fun. Joining a modelling agency like Talent Management makes it so much easier to find work as I am busy with my studies otherwise. Thanks Talent Management!"

Our male model of the day, Gareth, seemed to enjoy the experience just as much as the girls: "The day went well with the crew, who were all great and good to get on with, and we had an early finish!"

The team at Talent Management is happy that our models had such a great time – and at the same time got paid for it! Well done guys, we can't wait to see the stills!

If You're Not A Model, You're Not Getting In

Scott Schuman and Garance Doré recently hosted a party at Tiffany & Co.'s Fifth Avenue store to launch their 'True Love In Pictures' exhibit.

While the event, headlined by Solange Knowles, went to plan, it seems problems with the guest list have caused a stir, not least with Talent Management.

According to The Cut, an event promoter at Epic Group sent an email to his RSVPs explaining that the guest list was cancelled and as such only models will be let in to the event.

The email read: "Due to an overwhelming response for the Tiffany Event tonight, they have pre-wrist-banded their VIP's due to capacity and fire marshal issues. They will not be able to grant access to my guests at Tiffany & Co. this evening."

"Any models who rsvp'ed will be admitted to the event, but they cannot bring any guests unless their guests are models too."

The promoter then swiftly sent a second 'correction' e-mail that frankly wasn't any less discriminatory:

"We have been informed that the best looking guests will be admitted whether they are models or not. Models can bring whoever they want to the event. We were worried that good people might be turned away at the door, but have been assured that the best looking people will have no problem."

So in other words, no fuglies allowed – nice. At least they can be thankful that Solange Knowles has just been signed by a modelling agency, or the event could have been music-less!



Solange Knowles at the Ruby Lounge

Talent Management's Pippa Models 4D Baby Scan For New Harley Street Clinic

The model bookers at Talent Management recently received a rather specific enquiry from a new Harley Street clinic.

Harley Clinic Ltd, which specialises in baby scans, fertility, gynaecology and ultrasounds, came to the agency looking for a pregnant model between 22-34 weeks for stills and a short film to promote its 4D baby scan.

The model booking team here provided a choice of two models that fit the clinic's tight requirements perfectly, and from that, Talent Management's 24-year-old Pippa, at 26-weeks pregnant, was the lucky chosen one.

On the day of the assignment, Pippa was requested to drink a pint of water an hour before the scan in preparation for her examination. Our model, along with her partner, then headed to Harley Street where the scan was performed by a fully qualified and experienced sonographer using the latest GE Volusion 4D imaging scanner.

The parents-to-be got their first glimpse of the new arrival on a high quality colour screen, discovering their child's

gender while also settling the dispute of who he or she will look like!

Not only did Londoner Pippa earn herself a model fee of £125, but she also received Harley Clinic's premium 4D scan package, valued at £250. As the clinic's most elaborate package, Pippa was treated to a complete scanning service, which, as well as gender determination and 8-10 still images, includes a DVD of their baby's movie debut, as well as a full health check for both the baby and mother-to-be.

After the scan and photo shoot, Pippa told us how the modelling assignment went: "It was an exciting and reassuring experience – an ideal assignment for a mum-to-be! Thoroughly enjoyed this assignment and very happy with the results!"

The team at Talent Management is happy that our model and her partner were able to see their baby in a special and memorable way – and at the same time get paid for it! Well done Pippa, we can't wait to see the stills!

Faceless Model Features On Diane von Furstenberg's Spring Ad – But Why?

The Talent Management team have just checked out Diane von Furstenberg's newly unveiled spring ad campaign and were surprised to see a completely faceless model.

Shot by Camilla Akrans, apparently the ads are inspired by the surrealists, whose work typically featured the element of surprise, unexpected juxtapositions and non sequitur.

This ad's tag line "Be The Woman You Want To Be...", however, seems to make perfect sense and as the model's face is covered with a mirror, it makes us think the designer wants us to see ourselves in the image – wearing her dress of course!

Von Furstenberg told trade journal WWD: "I like that you can see yourself in these images. This time for me is all about new beginnings."

The fact that the model has been transformed into an object of mystery most certainly channels the surrealism movement, and makes this ad not only one of the more visually striking images we've seen this season, but also one of the most thought provoking.

Let Talent Management know what your thoughts are on the ad – would you be happy to pose faceless?

Advanced Vision Care Photoshoot Revealed

Marketing Communications Agency Sans Frontiere recently came to Talent Management looking for a good looking middle-aged model for one of their most prestigious clients, Harley Street's best known eye clinic Advanced Vision Care.



Joanna models for an eye exam shot @ Sans Frontiere Marketing

Talent Management's 37-year-old Joanna was chosen to model the clinic's life-enhancing treatments in a photoshoot, and now the agency has just sent us through a few sneak previews of Joanna in action.

Looking at the shoot, we think our very flexible model did a great job posing for a whole host of scenarios, and judging by her feedback, it seems she enjoyed it too!

Daniel Radcliffe Mans Up Modelling For Esquire

He's got the stubble, the sultry look and the square jaw line – this Esquire cover shot of a now 22 year old Daniel Radcliffe has certainly helped demolish his geeky childhood persona, Harry Potter.



Daniel Radcliffe Covers Esquire

The grown-up child star, who was cast as Harry at the tender age of eleven, looks great as he shows his masculine side while pulling off some great poses – a great deal better than Justin Bieber's modelling efforts we might add!

Judging by the accompanying editorial, it seems Radcliffe is always up for a challenge, whether that be modelling or acting: "I'm trying to challenge myself. If there's not a certain amount of fear – a voice saying, 'you can't do that' – then I don't really have anything to really push against."

Although currently busy with new horror film The Woman In Black and

John Krokidas' play Kill Your Darlings, in which he'll be revisiting his Equus days by baring all, Talent Management would love to see more of Radcliffe's modelling.

In fact, we can see the English actor developing into a bit of a heart throb after this shoot and maybe following in the footsteps of fellow

Harry Potter star Emma Watson, who's made a name for herself having bagged modelling jobs for Lancome and Burberry's A/W 2009 and S/S 2010 campaigns.

In the meantime though, check out the full Radcliffe editorial and interview in the latest issue of Esquire.

IMAGE is published four times a year by:

Talent Management Ltd, 1 Hornet Court, Norwich, NR6 6HJ. Tel: 0844 334 0000

www.talentmanagement.com/modelling-news

PR Manager: Jennifer Denby. pr@talentmanagement.com

Printed by: The Really Useful Print Company, 7 Europa Way, Martinus Lane, Norwich, NR1 2EN

Pictures: Wikipedia: Public domain image resources

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“More Brown Bras, Please” – When ‘Nude’ Doesn’t Match Your Skin Colour

If you walk into any lingerie shop, among the printed and lacy numbers, you’ll always find a standard collection of everyday bras in the classic black, white and, of course, ‘nude’, which more often than not is a shade of beige, blush or ivory.

But Talent Management has been wondering, what if this commercially evolved shade doesn’t match your skin? When there’s such a huge proportion of women whose skin doesn’t come close to what we’ve come to accept as ‘nude’, surely manufacturers need to diversify?

African-American Psychologist Tara Raines recently wrote about the evocative subject, saying: “As a group, (women of colour) are still fighting to have our beauty recognised. Part of feeling beautiful is looking like ourselves.”

This basically relates to being able to find brown bras to match their skin colour; something that many white women quite possibly take for granted.

“I feel it is imperative that women of colour be represented in bras, panties, and lingerie. We shouldn’t have to go to a specialty store, on a goose chase, or spend a fortune to get a bra that looks more like us,” Raines wrote.

“Being ignored is a slight. Every time I shop for bras, I am subjected to a micro-aggression.”

Women of colour have huge spending power, not only in the US, but across the world. So, as a pro-diversity modelling agency, we think it’s ridiculous that such a big slice of people are essentially disenfranchised when they shop for lingerie, not to mention other products, from nude high heels to plasters.

But how are things going to change? In February this year, a social media campaign named ‘What’s Your Nude’ was launched in a bid to mobilise women fed up over this complete lack of diversity in everyday bra colours.

The campaign’s organisers have been urging women to contact bra makers and retailers and demand greater representation across new and existing lingerie collections.

Let’s hope the ‘What’s Your Nude’ campaign will not only promote awareness, but also instigate action from lingerie manufacturers.

So far the campaign has over 3,000 supporters on Facebook, us being one – if you too feel strongly about this misrepresentation of the word nude and want to help promote greater diversity in bra colours, you can participate in the campaign by joining the ‘What’s Your Nude’ Facebook page and the ‘What’s Your Nude’ Twitter page. But, more importantly, make sure you spread the word and get in touch with your favourite lingerie shops!

Invite a friend to apply as a model with you...



From Baby To Mature

UK modelling agency Talent Management has always led the way in terms of model diversity. We have a fantastic selection of models for our clients to choose from, and that’s why the bookings keep coming in!

Wherever your business is based our modelling employment agency is bound have the right person to fit your needs – local to you and keen to get involved. We have models representing all shapes, sizes, mobility, ethnicity, hair colours, looks, skills...and we also have talents including – but not limited to – singers, dancers, entertainers, presenters, actors and musicians. Another area in which we excel is providing models and talent of all ages to clients. From newborns to the elderly we have what you’re looking for.

We’ve noticed that older and younger models are being used more and more by clients, for jobs from advertising campaigns to public information films. Consumers appreciate people that they can relate to, and with all ages covered we help to ensure that our clients can appeal to every market with younger or more mature models. Baby and child models are particularly popular with audiences right now and have recently been proved as greatly increasing the effectiveness of advertising campaigns, as reported in our recent article – ‘Child Models Improve The Effectiveness

Of Advertising Campaigns’, which you can find on our online blog.

We have provided baby and child models to clients like Babies ‘R’ Us and Pampers, and some of our more mature models have been employed by MacMillan Cancer Support and Comfomatic.

We keep our clients happy! These are some of the feedback comments we receive on a regular basis:

“They were fantastic, brilliant job”

“They did a great job, surprised they are in Norwich!”

“Can’t criticise – great co-ordinator”

“I will use Talent Management Agency in the future and drop my regular extras agency”

“They responded very well with a solution within a couple of hours”

“She was great. Efficient, on the ball and friendly, little things make a big difference”

“I am always tight on time, but they always deliver”

If you wish to book a model we have made the process as simple and effective as possible. All you need to do is call 0844 334 0000 and speak to one of our helpful and experienced coordinators.

trend alerts

90s Revival

Having featured heavily in some of the more daring spring/summer 2012 collections, Talent Management predicts that the outlandish look of the 90s is set for a full on comeback this season.

Maria Ke Fisherman featured wacky 90s inspired outfits at Cibeles Madrid Fashion Week, while Holly Fulton's spring/summer 2012 collection featured 90s Versace-esque prints at London Fashion Week – and now the decade's influences are filtering onto the highstreet.

This crop-top and clinging black dress with shoulder cut-outs from H&M's new Divided collection injects an instant 90s club feel, while shades of black, grey and metallic seen throughout the pop-up range channel the grunge look synonymous with the 90s.

Elsewhere on the highstreet, look out for bright and eccentric prints that bring the excessive glory of the 90s into 2012.

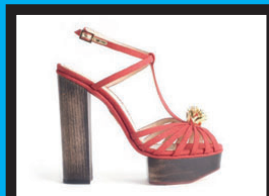


Clinging Dresses With Cut-Outs From H&M Divided's Impuls Collection

Architectural Shoes

Sebastian Manes, Buying & Merchandising Director for Accessories & Womenswear at Selfridges, recently told Australian Vogue all about the main shoe trends he's spotted this year, revealing that one of the most prominent is the architectural shoe.

"Many designers have gone more structural and architectural than in previous seasons. We are more than ever in statement shoe territory so it's very stimulating visually. Great examples of this trend can be found at Prada, McQueen and Nicholas Kirkwood for Braganza" he said, going on to reveal how colour is being re-worked into these statement structures. "Colour is not new, of course, but this season it's been given a make over. Motifs are worked into patterns and designs in creative ways. I love the 'Pineapple' shoe by Charlotte Olympia for instance."



'Pineapple' shoe by Charlotte Olympia

Talent Management has to agree, the 'Pineapple' by shoe by designer and London 'It Girl' Charlotte Olympia perfectly encompasses all the recent shoe trends – they're boldly coloured, structured and embellished, making these platforms an instant hit of quirky cool.

The Matte Lip

The matte lip is making a huge impact on the beauty scene right now – pitched against the ever dominant gloss, matte gives you a more natural, fuller and healthy looking lip that is easy to pull off both in the day and night, no matter how bright you like it.

As a beauty trend the Talent Management team would recommend investing in, we thought it only right to round up our top three tried and tested matte lipsticks...

1. Chanel Rouge Allure Velvet Luminous Matte Lip Colour, £23.50

One click releases this gloss alternative from its sleek lacquered case to reveal a velvety soft matte lipstick. While we can always reply on Chanel to make us look chic, their Velvet Luminous Matte Lip Colour has to be top of our list for another reason – comfort. As moisturising as a satiny lipstick, it feels as weightless as a second skin. And with eight intensely pigmented shades to choose from, Chanel is sure to match one to your every mood.



Chanel Rouge Allure Velvet Luminous Matte Lip Colour

2. Estée Lauder Pure Color Velvet Lipstick, £18.50

This limited edition Pure Color Velvet Lipstick has the word velvet in its name for a reason – its smooth and creamy formula has all opulence of velvet while remaining soft, sensuous and non-drying. Its rich and intense high-pigment shades Fuschia Velvet and Red Velvet are perfect for the high drama evening look, while the subtlety of Nude Velvet works great in the daytime.

3. Nars Pure Matte Lipstick, £18.50

Bright, bold and perfectly matte, the models here love Nars Pure Matte Lipstick as it strikes a perfect balance between intense, stay-true matte colour and hydration. Choose from dark and sensual shades including the deep aubergine pigments in Volga and the black cherry colour in Terre de Feu, right through to the nude shades in Madère and Tashkent, and the soft rose tint in Bangkok. Use it alone or with other NARS lip products for lips that look lush, fresh and vibrant.

Recent client requests for models

Here are examples of recent client requests received by Talent Management National Assignments Department. We search our database of models from all over the country and propose to clients those which match their requirements. Our Coordinators call the models selected, offer them the assignment together with a fee... then the assignment takes place!

Looking for 6 models (3 boys and 3 girls) aged 5-10 years old for a VT competition shoot on This Morning ITV1. Shoot to take place at the Kingdom of the Elves in Pembrokeshire, Wales. Models must be local. Shooting will be 8am-3pm.

Budget £150 per model

Looking for two models for a photographic project, not to be used for commercial use. Looking for one slim, Caucasian female aged 35-45 years, with blonde or brunette shoulder length hair. Also looking for one slim, Caucasian male model aged approx 16 years old, with blonde or brunette hair (not too short). Shoot will take place in Battersea, London.

Budget £150 per model + local travel.

Fashion show for childrens brand - 7 girl models and 3 boy models required for clothing modelling - age 10-15 yrs old.

Budget TBC

Looking for one female model aged 30-45 years for a photo shoot in the Exeter/Torbay area. Model must be tall, busty and size 12-14. Model required for still shots wearing fashion pieces (mainly coats) for seasonal brochure (about 12 pieces in total).

Budget £250

Enquiry looking for one female model in her 20s for a photo shoot in Stockport. The company sells vintage inspired clothes to females aged 16-30 years old. Looking for a model who would represent the brand well. Must be fun and energetic, long hair preferable. Either want a girl with a boho look or long natural blonde hair which can be made wavy or someone similar to who they currently use on their website.

Budget £300 for 8 hour shoot

Model required for a 1/2 day shoot. Model will be photographed wearing 35 outfits designed specifically for the equestrian market. The successful model will become the face of the brand and will be on all promotional and marketing material including billboards, catalogues, web site and will be featured on a monthly basis in Horse & Hounds magazine.

Budget TBC

Online enquiry looking for one good looking female model aged 40 years old for a photo shoot of a Harley Street laser eye surgery company. Model must be well presented with a classic hairstyle. Shoot half day in November in London.

Budget £200

10-12 models. 5-6 who are 6-9 months old - mixed race and 5-6 mixed race 2yr old for Toys R Us spring summer catalogue. Will be modelling swimwear & clothing ranges. Must be cute and 6-9 month babies must be actively sitting and sturdy in doing so.

Budget £50/hr and approx 2 hr booking per model

Photographs and short film to be produced showing the procedure for a 4d baby scan. Both mother and partner to be included in the production. Female must be 22-34 wks gestation.

Budget TBC

1 male model age 40-45, 6ft, attractive with dark/blonde/ greying hair to be the face of their clothing range. Modelling to high end couture tailors. 34-36" waist and must be caucasian.

Budget £800 1 or 2 day shoot.

Looking for 2 babies both under 1 year old, smaller the better. Babies needed for a photo shoot for a sleep/sun shade that attaches to a pram/pushchair. Hoping to photograph babies asleep in a pushchair with the shade product.

Budget TBC

Maybe you know someone interested in talking to us?

Part time modelling, acting, singing can be fun and rewarding...



Madonna, Talent Fee: \$128

The client appreciated my looks and made me feel positive about the modelling experience for Models Direct. I was asked to partake in 3D scanning to be used in a gaming product. The assignment was interesting as it did not involve traditional photography: it was a great learning experience!



Katy for Max aged 1, Talent Fee: \$1,620

We never expected that Max would be chosen as the "hero" baby for the Pampers campaign. We were delighted and so proud of him. It has been a lovely experience and we look forward to embarrassing him with the story when he is older.



Jake, Talent Fee: \$140

It felt great to be a model for the day. It was a really enjoyable promotional day. The best thing about the modelling assignment was seeing my picture on all the promotional magazines and advertising from the previous photo shoot.

...we are always looking for men, women and children of all ages to appear in advertisements, films, shows, catalogues, commercials, walk-ons, extras

- what do Talent Management offer?
- why are they different?
- what sort of work will you do?
- are they real people or just a web site?

- how much money will you earn?
- will you have time?
- how does it work?
- will it cost anything?
- can I apply?

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